HEAD INNOVATION AGENCY IS AN INDEPENDENT
DESIGN AND STRATEGY COMPANY.

Design & Technology Enthusiasts

Credentials 1.0

About us

Our Services

Our Mission & Vision

Why Choose us

Experience / Our Work

Process

HEAD INNOVATION AGENCY

is a creative advertising and digital agency, with strong roots in multi-disciplinary design and digital consultancy. We are able to deliver brand research, online communication strategy, web and mobile development, and identity work for clients in many various industries.

8 Years of Experience

From idea to a product: creating successful digital services for innovative startups and established businesses with cutting-edge UX, UI design,front and back-end development.

300+ Digital Projects

It’s not just about the numbers, but about each and every satisfied client.
Many of them have gone out of their way to recommend us

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Digital Products & Services.

From idea to a product: creating successful digital services for innovative startups and established businesses with cutting-edge UX, UI design,front and back-end development.

eCommerce.

High-class eCommerce solutions with research-grounded UX design, UI design and top-grade front-end and back-end development.

Corporate Websites.

Inspiring, functional, and resultoriented websites for enterprises. Full-cycle solutions from website strategy to complex custom development.

Brand & Communication Design.

Rich and inspiring communication solutions, from brand development, landing page, websites to 3D and print.

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Our mission:

Our mission is to reach, in the next 5 years, the Top 10 independent Branding and UX Design agencies in Romania.

Our values:

At HEAD INNOVATION, our collaborators consider us partners, and not just simple service providers. And the way we offer ourselves services, values and proactivity belong to what we have come to call today the "**HI spirit**".

We resonate with:

Creativity
Client Orientation
Quality
Integrity
Collaboration
Technological Innovation
Sustainability
Empathy

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We develop and manage brands for ambitious owners and teams

Research & analysis are the foundations of everything else

For the + 7 years, we wander freely in the realm of advertising and visual communication, we love simple phrases, clean patterns, straightforward concepts, abstractions, but as a rule of thumb, and we always construct solutions to each problem we encountered.

Discover the market

Every thought, innovation or design is based on discovering.

Analysis of data

Innovation, analysis, optimization and continuous improvement.

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Experience

We help startups and established businesses to develop new digital products, and streamline existing customer-facing online services, by researching and developing delightful and valuable user experiences, and engineering highly efficient web-and-mobile-native apps

01	TECHNOLOGY	08	LEGAL
02	ENERGY	09	WASTE MANAGEMENT
03	INDUSTRIAL	10	REAL ESTATE
04	HEALTHCARE	11	CONSTRUCT
05	HOSPITALITY	12	BEAUTY
06	FOOD & BEVERAGE	13	HUMAN RESOURCES
07	E-COMMERCE	14	BUSINESS ADVISORY

Our Work

Trusted by these lovely clients

01 TECHNOLOGY

02 ENERGY

03 INDUSTRIAL

kubeark	eShopTen	iDAVA SOLUTIONS	DIGITAL TWIN REALIZE POTENTIAL	DNN SHARP	VIRTUALCARDS
VOLTA SOLAR SYSTEMS	AIKENERGY	VALAHIA GAZ	REC Renewable Energy Consulting	SOLAR JOY	APLEONA
TRANSPARENT design	metal decorative	EASY INDUSTRY METAL FABRICATION	CONEX distribution	ASAM-SA ROMÂNIA	

Our Work

Trusted by these lovely clients

Qmed
Stomatologie
pe mâini bune

CRYSTAL
DENTAL CLINIC
smile your way

dr. BOGDAN
DENTAL CLINIC

DENTAL CONCEPT
by Dr. Mihali

VelvetDental

REGINA MARIA

ZEEDENT
CLINIC

Dr Dent
by Anca Ciamaș

Clinica
Dr. Andrei Capra
Implantology & Aestethics

MEDIS
CENTRUL MEDICAL

ORTOGYN
MEDICAL CENTER

cheo klinik
implantologie + dentalclinic

ROMEDAS
MEDICAL AESTHETIC SOLUTIONS

Monique
Dental

ESPCI 2019
BUCHAREST
14th European Symposium on
Pediatric Cochlear Implantation.

CMS
CLINICA MEDICALA
SFANTUL STEFAN

CONGRESUL NAȚIONAL DE ORL PEDIATRIE CU PARTICIPARE INTERNAȚIONALĂ

Zcard

Our Work

Trusted by these lovely clients

05 HOSPITALITY
06 FOOD & BEVERAGE
07 E-COMMERCE

La Vâltoare	AGREMENT VICTORIA CONFORTUL TĂU DE TREI STELE	AQUA PARTY SPORT & SPA	L'ARTISTA PUB	Best Western	RAMADA IASI CITY CENTER
GUILTY PLEASURE LOVE MADE CHOCOLATE	kale romania	Coca-Cola	MEGA IMAGE	frufru fresh.natural.yummy	Fondat in 1994
EBJC TOOLS.RO	DentMarket smile to the future	MD WATCHES	JOS PALARIA HATS ARE LIKE MAGIC	FITNESS SCANDINAVIA SCHOOL	ATELIER LIRICA

Our Work

Trusted by these lovely clients

TNS INSOLV

Lupașcu Law Office
Law & Tax

TA
Tănasă & Asociații

WRH
WASTE RECYCLING HUB

WASTECO

HAMILTON
Uptown Lake Villas

MACKENZIE
CAPITAL GROUP

STEJARII
COUNTRY CLUB

PONTUS

Our Work

Trusted by these lovely clients

11 CONSTRUCT

12 BEAUTY

13 HR

BALAN
Wanden en Vloeren

PIPERA
APARTMENTS

Elvin Cosmetic
Beauty, just for you

Sophy
Cosmetics

PRANOYA

We Velvet

digitaljob

MyJOB

Our Work

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Our modus operandi utilises a tried & tested procedure for each & every project, regardless of industry sector.

HI methodology thrives on collaboration between us & our clients.
This influences, shapes & determines the correct final project outcome, ensuring dynamic results.

01
Brand Research

01 Brand Questionnaires
02 Focus Groups
03 Interviews
04 Brand Workshops
05 Surveys
06 Competitor Analysis
07 Brand Audits
08 Industry Analysis & Trends
09 Category Reviews

02
Conceptual Brand Design

01 Naming
02 Messaging & Copywriting
03 Corporate Identities
04 Logo Design

03
Branding Application

01 Corporate Stationery
02 Corporate Communications
03 Packaging
04 Editorial
05 Marketing Campaigns
06 Advertising
07 Event Materials
08 Website Design & Development
09 Mobile Design & Development
10 Online Banners
11 Video

04
Online, Branding & Marketing Support

01 Website Maintenance
02 Analytics & Reporting
03 Print Management
04 Retainer Agreement
05 Campaign Management

Nothing can be done without effort.







We believe that all good things are achieved by those who are willing to put in passion, courage and craftsmanship.

HEAD INNOVATION AGENCY SRL

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